



FOR IMMEDIATE RELEASE: Thursday, April 17, 2014

Mobile to be in National Spotlight

C-SPAN to reveal Mobile history and highlight authors during week-long visit

WHAT:

Mayor Sandy Stimpson, Comcast and the History Museum of Mobile will welcome C-SPAN to Mobile on Monday, April 21 at the History Museum of Mobile as they kick off a visit to record and feature the city's history and literary life.

At Monday's event, C-SPAN representatives will reveal the stories and segments that will be explored by the national network during their week-long stay. During their time in Mobile, C-SPAN representatives will also conduct community and educational outreach.

Local segments recorded throughout the week will air on non-fiction book channel Book TV (on C-SPAN2, Comcast channel 104) and history channel American History TV (on C-SPAN3, Comcast channel 105) during C-SPAN's special Mobile weekend May 17-18.

WHEN:

2:00 p.m. ET, Monday, April 21, 2014

WHERE:

History Museum of Mobile
111 S. Royal St., Mobile, AL
36602

Remarks:

- Mayor Sandy Stimpson
- David Alsobrook, Director, History Museum of Mobile
- Ronnie Colvin Senior Director External Affairs, Comcast
- Ashley Hill, Representative/Producer, C-SPAN

BACKGROUND:

In partnership with Comcast, C-SPAN's 2014 Cities Tour takes Book TV and American History TV on the road. C-SPAN2 and C-SPAN3 are featuring the literary life and history of each of these selected cities during special weekends on the public affairs network.

Working with its cable partners, the C-SPAN producing team will take specially outfitted Local Content Vehicles (LCVs) into Mobile, Ala., starting Monday, April 21, visiting various literary and historic sites to interview local historians, authors and civic leaders over the week.

AIR DATES:

Programming recorded in Mobile will air on Book TV/C-SPAN2 (Comcast channel 104) and American History TV/C-SPAN3 (Comcast channel 105) on May 17 and 18, 2014.
C-SPAN is available in Mobile on Comcast channel 44.

For more information, visit the [C-SPAN Cities Tour website](#) and the [C-SPAN Cities Tour Twitter page](#).

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About Comcast Cable

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About C-SPAN: Created by the cable TV industry and now in 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

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