MOBILE MUSEUM of ART and History Museum of Mobile



History Museum of Mobile Southern Market/ Old City Hall 111 South Royal St.

> Phoenix Fire Museum 203 South Claiborne St.

Historic Fort Condé 150 South Royal St.

David Alsobrook, Director P. O. Box 2068 Mobile, AL 36652 251-208-7569 Fax: 251-208-7686

FOR IMMEDIATE RELEASE:

Dec. 18, 2012

MOBILE MUSEUM OF ART, HISTORY MUSEUM OF MOBILE TO HONOR LOCAL FIRST RESPONDERS

Museums offering free memberships to all city employees



Mobile Museum of Art 4850 Museum Dr. Mobile, AL 36608 251.208.5200 Fax: 251.208.5201

Deborah Velders Director

The Mobile Museum of Art and History Museum of Mobile are offering free memberships to city employees in honor of Mobile police officers, firefighters and first responders.

The memberships allow two adults and any of their children under 18 years old to see the exhibitions in each museum free of charge for an entire year. It also entitles them to other benefits specific to each museum for that year, like gift store discounts.

"We are pleased to honor our city's police, firefighters and our other first responders with this holiday gift of free, one-year memberships for all city employees," MMoA Director Deborah Velders said. "This is one initiative in our collective efforts to provide greater access and service to our community. We hope that this gift will bring creative inspiration and beauty to our city colleagues during the coming year."

"Our first responders, like combat troops, are the bravest of the brave-they run into burning buildings and toward dangerous criminals," History Museum Director David E. Alsobrook said. "Yet, firefighters and police officers are some of the most modest folks you'll ever meet, who when awarded medals for saving lives or other heroic acts, they simply say they were just doing their jobs. I think the least we can do is provide them and their families with a year's free membership in our museum."

Alsobrook's son-in-law is an arson investigator with the Grand Prairie, Tex., fire department and has been decorated multiple times for heroism.

"Paul's example is just one reason why I want to give something back to our first responders," Alsobrook said.

The History Museum's membership benefits include free admission for the year, 10 percent off any purchase in The Gift Shop at Fort Condé, e-mail updates, and 10 percent off of any classes or workshops. The MMoA family membership benefits include free admission to all lectures, programs and special exhibitions, 10 percent discount in Collage, the museum store, invitations to member opening events, discounts on art classes, the museum quarterly bulletin, e-mail updates, and Southeastern Reciprocal Membership which provides access to more than 75 regional museums.

The membership form can be downloaded on both museums' websites, and physical copies of it can be picked up at each museum. City employees have until Dec. 31, 2012 to sign up for these offers.

The Mobile Museum of Art is located at 4850 Museum Drive, Mobile, AL 36608. The History Museum of Mobile is located at 111 S. Royal St., Mobile, AL 36652.

For more information, call Mary Lee Montgomery at (251) 208-5203 or e-mail Marylee.Montgomery@MobileMuseumofArt.com.