History Museum of Mobile Southern Market/Old City Hall 111 South Royal Street

Phoenix Fire Museum 203 South Claiborne Street

Historic Fort Condé 150 South Royal Street



David Alsobrook, Director Post Office Box 2068 Mobile, Alabama 36652-2068 Phone: 251-208-7569 Fax: 251-208-7686 e-mail museumrelations@cityofmobile.org

History Museum of Mobile

FOR IMMEDIATE RELEASE: May 29, 2012

HISTORY MUSEUM OF MOBILE TO OPEN ORIGINAL EXHIBIT CHRONICLING EVOLUTION OF AMERICAN COMIC BOOK SUPER HEROES

Superheroes are coming to Mobile this fall. The History Museum of Mobile is proud to announce the opening of its original, one-time, exhibition *Up*, *Up* & *Away: Evolution of the American Comic Book Superhero*, which explores how superheroes turned America's comic book industry into a multi-billion dollar enterprise.

The exhibit will open Oct. 20, 2012 with a Superheroes Night at the Museum family event and will close March 3, 2013. Visitors are encouraged to dress like their favorite villain or superhero Oct. 20.

It will tell the fascinating story of how Superheroes have evolved from before 1938's introduction of Superman to 2011's relaunch of DC's "New 52." Themes touched on by the exhibit include anti-heroes and sidekicks, historical and literary traditions of comic books and superheroes, character stereotypes and reflections of American heritage.

The exhibit will also feature more than 150 comic books and original superheroes drawn by local artists.

From the exhibit's introduction: "Comic book Superheroes are a mirror of modern America. Superheroes represent the very best image of ourselves. Their worlds are purely fictional but their experiences and struggles echo our own reality. Through Superheroes we celebrate our triumphs and confront our fears. This is their story..."

For more information about exhibits and events at the History Museum of Mobile, call Museum Relations Officer Daniela Werner at (251) 208-7652 or e-mail museumrelations@cityofmobile.org.

HISTORY MUSEUM OF MOBILE: Located in the Old City Hall/ Southern Market at 111 South Royal Street in downtown Mobile, the History Museum of Mobile documents the 300-year history of Mobile and the surrounding region. The museum is open Tuesday through Saturday 9 a.m. – 5 p.m. and Sunday from 1 p.m. – 5 p.m. Admission to the museum is \$5 for adults, \$4 for senior citizens, and \$3 for students. For more information, call (251) 208-7569.

###