



*Our story starts here*

**FOR IMMEDIATE RELEASE**

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**JUNE LEARNING LUNCH AT THE HISTORY MUSEUM OF MOBILE WILL  
FEATURE LEE SENTELL, DIRECTOR OF THE ALABAMA TOURISM  
DEPARTMENT**

This month's Learning Lunch Program at the History Museum of Mobile is on Wednesday, June 8, at 12pm and will feature Director of the Alabama Tourism Department, Lee Sentell. He will discuss his book, *The Official U.S. Civil Rights Trail: What Happened Here Changed the World*.

Lee Sentell is among the nation's longest serving state tourism directors, having led Alabama's agency for nearly two decades. He launched the Alabama Civil Rights Trail, the nation's first, in 2004. After tasking a major university to inventory the nation's civil rights landmarks open to the public, he founded the U.S. Civil Rights Trail with his fellow Southern state directors. The trail features more than 120 landmarks in 15 states and Washington D.C. His Alabama agency and Luckie Advertising received the International Travel and Tourism Award for best regional destination marketing in London.

The History Museum of Mobile invites the general public to attend the free Learning Lunch lecture series. Guests are encouraged to bring their lunch and enjoy a presentation on an historical or cultural topic. For more information on Learning Lunch, contact Jennifer Theeck, Curator of Education, at (251) 301-0270 or by email at [theeckj@historymuseumofmobile.com](mailto:theeckj@historymuseumofmobile.com).

**HISTORY MUSEUM OF MOBILE:** The History Museum of Mobile is where Mobile's story begins. Over 118,000 objects weave together the rich, diverse, and often turbulent histories of Mobile and the surrounding area, from the prehistoric past to the present. Located in the heart of downtown, the History Museum is in the Old City Hall - Southern Market building at 111 South Royal Street. For more information, please visit: [www.historymuseumofmobile.com](http://www.historymuseumofmobile.com)

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